

## COLLAPSIBLE BOX TEMPLATE ARTWORK INSTRUCTIONS

1. Download and save the template file provided
2. Open template file in Illustrator
3. In the layers panel, select the artwork layer
4. Place your artwork/ logo/ text on the artwork layer (CMYK only)

*Please make sure to follow the below Artwork Guidelines while applying your artwork.*

5. Save your changes as a PDF or EPS File, and send your print ready file to our team.
6. Our print team will send a soft proof to confirm your print before production

## ARTWORK GUIDELINES

### **The Die Line Template**

The template we provide has been designed to exact specifications and measurements. When applying your artwork do not, in any circumstances, make any adjustments to the template.

### **Bleed and movement**

Please be aware there can be up to +/- 1mm of movement during the print process for large format.

### **Save with Images embedded and fonts converted to outlines**

Please make sure all images are embedded before completing and saving the artwork. All text should be converted to outlines before saving the artwork file. Saving to EPS format with fonts converted to outlines is possible with such programs as Adobe Illustrator and Corel Draw.

### **Resolution**

Print-ready files should be saved at 300ppi. All artwork should be ideally vector based. Where white ink will be printed, vector format is essential. Pixel based artwork will risk low print-quality.

### **Colour Settings**

Printing is produced in CMYK colours only. Any RGB/PMS colours will be converted to CMYK in the print process.

### **EPS or PDF format**

All artwork should be saved in EPS (Encapsulated Post Script) or high-resolution PDF format. (Make sure TIFF 8-bit Colour and default settings are selected if saving as EPS)

## USING CANVA

If you do not have Illustrator or another artwork program, Canva is a suitable free program you could use to setup artwork.

Artwork template files can be imported into Canva in 1:1 scale. Do not resize the template once it is imported.

**Please save and send any Canva artwork as an unflattened PDF Print and SVG file.**

If you have any questions please give us a call on 1300 882 919  
or email [sales@packagingplace.com.au](mailto:sales@packagingplace.com.au) and we will assist you through this process.