

## DIE LINE TEMPLATE ARTWORK INSTRUCTIONS

1. Download and save the template file provided
2. Open template file in Illustrator
3. In the layers panel, select the artwork layer
4. Place your artwork/ logo/ text on the artwork layer (CMYK only)

*Please make sure to follow the below Artwork Guidelines while applying your artwork.*

5. Save your changes as a PDF or EPS File, and send your print ready file to our team.
6. Our print team will send a soft proof to confirm your print before production

## ARTWORK GUIDELINES

### **The Die Line Template**

The template we provide has been designed to exact specifications and measurements. When applying your artwork do not, in any circumstances, make any adjustments to the template.

### **Bleed and movement**

Please be aware there can be up to +/- 3mm of movement between the print and cut processes for large format, and up to +/- 1mm of movement for digital/offset. Artwork that does not include bleed or ends on the crease lines will risk showing this movement. Make sure that bleed extends to the edges of the bleed layer and any elements which should be only visible from one panel are choked 3mm in from any edges.

### **Save with Images embedded and fonts converted to outlines**

Please make sure all images are embedded before completing and saving the artwork. All text should be converted to outlines before saving the artwork file. Saving to EPS format with fonts converted to outlines is possible with such programs as Adobe Illustrator and Corel Draw.

### **Resolution**

Print-ready files should be saved at 300ppi. All artwork should be ideally vector based. Where white ink will be printed, vector format is essential. Pixel based artwork will risk low print-quality.

### **Glue Flap**

For all mailer boxes, tuck-top boxes and box sleeves, the glue flap will be placed at the back of the box unless otherwise requested. Artwork should only bleed into the glue flap by 5mm.

### **Colour Settings**

Printing is produced in CMYK colours only. Any RGB/PMS colours will be converted to CMYK in the print process. If you require pantone colours, please contact our quoting team.

### **EPS or PDF format**

All artwork should be saved in EPS (Encapsulated Post Script) or high-resolution PDF format. (Make sure TIFF 8-bit Colour and default settings are selected if saving as EPS)

If you have any questions please give us a call on 1300 882 919  
or email [sales@packagingplace.com.au](mailto:sales@packagingplace.com.au) and we will assist you through this process.